

BRAND GUIDELINES

COLOR PALLETTE



R = 254
G = 255
B = 255
HEX = #FFFFFF



R = 17
G = 40
B = 74
HEX = #11284a



R = 174
G = 32
B = 40
HEX = #ae2028

FONT

AMERICAN CAPTAIN

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

1234678890



BATTLE OF PLATTSBURGH

1814 COMMEMORATION, INC.



NEXA HEAVY

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

1234678890